

CLUSTER UNIVERSITY, KURNOOL.

I Year Degree II Semester Supplementary End Examinations April 2026

B. Com /B.A Computer Applications

Title of the Paper: E-Commerce and Web Designing

Time: 3 Hrs

Max. Marks: 60

SECTION-A

Answer any FIVE of the following Questions

5 X 4M = 20 M

- 1. Write a short note on SEPP?**
- 2. Explain Business Models in E-Commerce.**
- 3. Write a short note on Value Added Networks.**
- 4. Define EDI? What are the benefits of EDI.**
- 5. Explain basic Structure of HTML Document.**
- 6. Write a short note on advantages of CSS.**
- 7. Difference between Java and Java Script.**
- 8. Explain about electronic payment schemes?**

SECTION-B

Answer the following questions

5X 8M = 40 M

9. a) Explain in detail about E-commerce environment?

OR

b) Define E-Commerce and explain the advantages.

10. a) Discuss the following.

1) Digital Cheque 2) Credit Cards 3) E-Payment

OR

b) Write about Secure Electronic Transaction (SET)?

11) a) Explain Different types of Lists in HTML.

OR

b) Explain Table tag with all its attributes.

12. a) Explain different types of Lists with example.

OR

b) Explain the different types of Style Sheets.

13. a) Explain built in objects in JavaScript.

OR

b) Explain in detail about Functions using JavaScript in HTML